

VISUAL SEARCH

Search for people, places, objects, and topics in your images and videos.

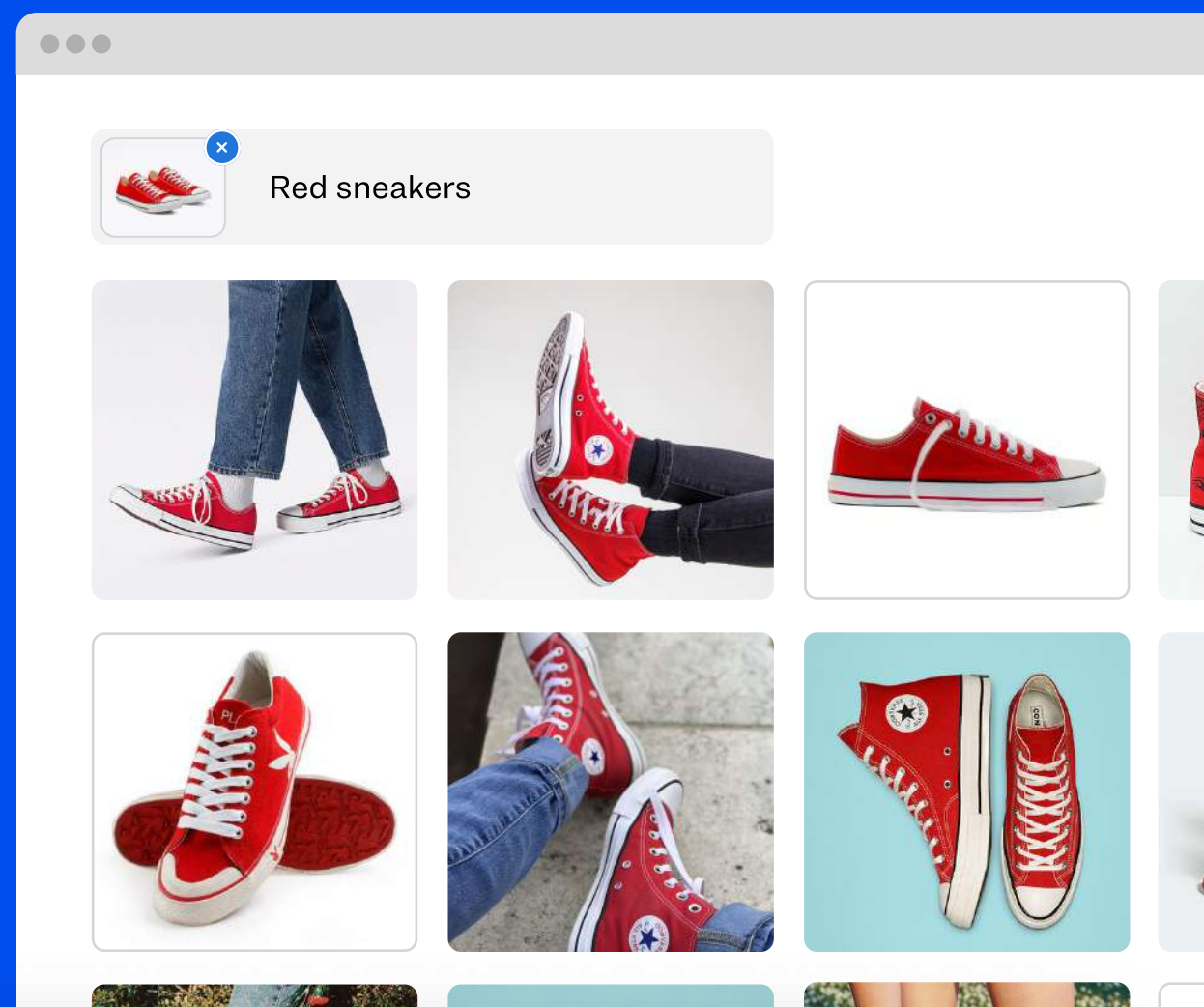
Visual search allows people to find what they're looking for without needing the words to describe it. Ranking search results, hyper-personalized product recommendations, and improving product search are critical to driving revenue. AI allows you to capture insights from images and video, and then leverages that data to improve the customer experience.



Create value from your unstructured data

Visual search is the heart of E-commerce. It improves product discovery, delivers where text search fails, increases conversions, and decreases shopping cart abandonment while also offering a rich media experience to users.

- ✓ Connect shoppers to products you have available.
- ✓ Recommend other products shoppers may be interested in buying.
- ✓ Maintain shopper engagement when items are out of stock.
- ✓ Drive cart size by helping to “complete the look” with products in your catalog.
- ✓ Reduce bounce rates by serving deeper and more accurate search results.



93% Of shoppers said images are the deciding factor when making a purchase.

Use Visual Search to boost profits and personalize customer experiences

Product similarity search

Make it easier for your customers to search for products by image or photo instead of keywords. Connect them to similar products to increase the likelihood of purchasing while reducing bounce rates.

Find the look

Drive basket size by helping shoppers find products that they may not necessarily be searching for. By using an image of a room, fashion outfit, and more shoppers can complete their look by finding other images within the picture they can then purchase.

Product recommendations

Maintain customer engagement in situations where an item is out of stock. Suggest similar relevant products to reduce bounce rates, increase basket size and drive sales.

Snap and Search

Sometimes shoppers love a style, but they don't know how to describe it in a keyword search. Connect customers to exactly what they are looking for by using a photo, then matching the photo to your product catalog to help customer find products on the spot.

Contact us to schedule a demo.

Whether you are a start-up or a Fortune 500, we can help you advance your AI projects. **Contact us** to learn about our platform.